



the path to your natural power

Accelerate Sustainable Results

You're a bright and intuitive high-achiever who wants greater levels of success and fulfillment in your career and in your life. Your work is important to you *and* you want balance. You're ready to step back, reconnect to what's really important and create meaningful results. You know that you need to do something different to get to an inspired and sustainable place.

The Genius Inside

The Genius Inside is a unique coaching program and workshop series that will help you achieve more by discovering, perfecting, and leveraging the power of your Genius Inside – the distinct set of qualities, values, and natural talents that exemplify your personal brand.

Reclaim Your Natural Power

You have an exceptional power that comes naturally - an innate source of satisfaction and achievement that is a major factor in determining why some situations feel just right and others seem so wrong. It's time to connect the world of possibility with this natural gift; reclaim it and align your passions, strengths, and actions with the genius inside of you.

Greater Clarity and Confidence

The profound experience of recognizing your genius gives you a stronger sense of identity and a positive perception of yourself at a deep and meaningful level. You'll have a clearer sense of direction, a higher degree of confidence, and a way to articulate your contribution to yourself and to those around you.

Establish your
personal brand with a
unique coaching
program that will
reveal and perfect
your *Genius Inside*.

"Genius is initiative on fire."

~ Holbrook Jackson

"Deep within us lies slumbering powers that if awakened and put into action would transform our lives in ways we never imagined possible. We have a responsibility to invoke our Genius Inside, align it with our passions, and contribute these talents to the world."

~ Robin Lee Kennedy

Program Snapshot

Phase 1: *Paving the Way* aligns your inner game with your actions.

Phase 2: *Discovering Your Genius Inside* uncovers your natural talents and provides strategies for using them to achieve your goals.

Phase 3: *Perfecting Your Genius Inside* identifies potential obstacles to your success and helps you to overcome them.

The Path to Your Natural Power captures your personal prescription for success.



Audience

Ideal for executives or managers facing challenge or change and other employees gearing up for advancement.

- Executives who want to sustain high levels of confidence and performance
- Managers who are moving into leadership roles
- Executives or managers who want to overcome obstacles to their success
- Employees who want growth and development for career advancement

Flexible Formats for Individuals and Groups

There are 4 flexible formats to accommodate your preference, learning style and budget.

FORMAT	AUDIENCE
1. Face-to-face coaching	• Senior leaders and executives
2. Telephone coaching	• Executives and managers
3. Self-directed with audio MP3	• Mid and junior level employees
4. The Genius Inside Workshop Series	• Groups or teams of executives and managers

Achieve Proven Results

The Genius Inside was developed by Robin Lee Kennedy, CPCC, PCC, founder and Principal of MotivatedMinds. A certified coach and facilitator, Robin is passionate about finding the strengths in people and in companies and leveraging them to create the greatest impact. The Genius Inside was born from that passion.



"This program helped me refine my 'Inner Game' which gave me clarity, focus and higher levels of confidence. Proper coordination of my talents allowed me to take some big leaps – I now have an incredible job where my strengths are highly valued providing a passionate life that I'm energized about every day."

*~ L.T.; Managing Director,
Real Estate Investment Services*

"The Genius Inside, in conjunction with targeted and focused coaching, brought incredible enhanced self-awareness. Its impact went far beyond my work - but also to my life. I have a new sense of purpose of how I will lead my life from this point onward. The journey has just begun - stimulated and provoked by this program."

*~ S. L., Vice President,
H.R. & Organizational Effectiveness*

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